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JEAN VALJEAN CIGARS

"Truly a Cigar"

3 for 25¢ and upward

Various Sizes and Shapes

Where Good Cigars Are Sold

Vigilance Body Wins New Victory For Honest 'Ads'

Bidwell's Conviction Ends Extensive Fraud in Motor Accessories

Indianapolis, March 29.—A. C. Bidwell, president of the International Automobile League, Inc., and the International League Tire Company, Buffalo, the latest victim of the fight against dishonest advertising being carried on by the vigilance committee of the Associated Advertising Clubs of the World.

Bidwell came to the end of his legal career a few days ago when he was fined \$2,000 and each corporation was fined \$1,000 in the Federal court in Buffalo under an indictment charging him with the sale of a scheme to defraud. The advertising body brought evidence to support their charge that Bidwell's operations were designed to defraud the attention of the Postoffice Department, with the result that a fraud order was issued against him last August. This order was later extended to his two companies. Five times, under names of his stenographers and others, Bidwell endeavored to continue his operations, but each time a fraud order was issued against him before his mail could reach his dupes.

Bidwell's scheme was to advertise standard motor tires and accessories to members of the league at cut prices; then, according to Richard H. Lee, special counsel for the committee, who prosecuted him, send them inferior goods at enormous profits in filling the orders.

His false price quotations on well known automobile tires and supplies were advertised merely as bait to obtain a \$10 annual fee from members, it was charged. This membership fee permitted them to purchase Bidwell's wares at his advertised prices. Even after members thought they had resigned from the "league" Bidwell was said to have made attempts to collect dues on the ground that resignation was not filed by registered mail within sixty days prior to the expiration of the term of membership.

Bidwell pleaded guilty to the charges and to-day to spend \$750,000 of the \$1,000,000 recently appropriated by the Legislature for defense purposes. The money will be used to equip all units of the Massachusetts National Guard at full war strength.

The Governor expressed the opinion that Congress eventually would reimburse the state for this expense.

The Arnheim Standard Is Absolutely Fixed

Advancing prices have not affected Arnheim quality. There has been no deviation from the Arnheim established rule—

"The Best That the Money Will Buy"

Every yard of material that finds its way into an Arnheim suit is all wool. The same expert labor is employed. The same high grade linings and findings are used, and just so long as money and careful search can secure such materials they will be found in Arnheim clothes.

Suits and Overcoats to Measure Only
\$22.50 to \$50

Arnheim

TWO STORES
BROADWAY & NINTH STREET AND
30 E. 42d ST. DET. FIFTH & MADISON AVES.

P. S.—The time to exert the greatest effort is when the result, because it is unusual, stands out as a big achievement. Arnheim Axioms.

Rush of Recruits Breaks 19 Years' Record in Navy

112 Men Accepted in City; Army and National Guard Get 150

Stations Open at Night

Women Active in Persuading Youths to Offer Their Services

Congestion resulting from the greatest rush of recruits the navy has known in nineteen years yesterday brought forth an order from the Navy Department to keep the recruiting stations open day and night. One hundred and twelve men were accepted for the navy before 6 o'clock last night in the metropolitan district, and the army and National Guard gained another 150.

While women told of the navy's advantages and besought men all over New York City to enlist, owners of hotels and other buildings were offering recruiting rooms free of charge. Lieutenant Commander Grady, head of recruiting in the East, promptly accepted offers from the Hotel Ansonia and the American Seamen's Friends Society, at 507 West Street.

The United Cigar Stores, through President Whelan, gave space in their windows on busy corners in every large city of the country to Commander Bennett, chief of navy publicity, for placards and photographs of a seaman's life. Scores of expert advertising men have also offered their services free in the work of obtaining recruits.

Miss Viola B. McGuckin, who opened a recruiting office at 220 Broadway, Brooklyn, yesterday, had thirty-eight applicants during the day and enlisted four.

Pacifists were little in evidence during the day, the police having received orders to keep their eyes on all recruiting stations and prevent civilians from starting arguments with the possible recruits.

Automobiles carrying big banners calling upon men to enlist passed through all parts of the city during the day, and many women aided in passing circulars through the crowds that gathered about each car.

The Marine Corps enlisted nine men and sent twelve rookies to the recruit headquarters at Port Royal yesterday, establishing a record. The corps still needs 3,500 men to bring it up to full strength, but the physical requirements have not been lowered and still are the highest of any of the services.

Women will be enlisted in the Naval Reserve, it was announced last night, as nurses and clerks. Nurses will be paid \$50 a month in time of war and clerks \$33 a month.

The Naval Reserve, at 26 Cortlandt Street, enrolled twenty-eight men during the day, the best showing it has yet made. An appeal for recruits was sent out last night by Commander Paten, in charge of the station.

\$10,000,000 Fund Indorsed by Wilson

President Says Jewish Gifts Aid World Democracy and Humanity

Washington, March 29.—President Wilson sent a telegram to-day indorsing the raising of a \$10,000,000 fund for the relief of Jewish war sufferers, in which he said "The Russian revolution has opened the door of freedom to an oppressed people, and urged that they be encouraged."

The President's telegram, sent to Julius Rosenwald, of Chicago, follows: "Your contribution of \$1,000,000 to the \$10,000,000 fund for the relief of Jewish war sufferers serves democracy as well as humanity. The Russian revolution has opened the door of freedom to an oppressed people, but unless they are given life and strength and courage the opportunity of centuries will avail them little. It is to America that these starving millions look for aid, and out of our prosperity, fruit of free institutions, should spring a vast and ennobling generosity. Your gift lays an obligation even while it furnishes inspiration."

Massachusetts Ready To Spend \$750,000

Expects U. S. to Reimburse Bay State Eventually

Boston, March 28.—Governor McCall was authorized by the Executive Council to-day to spend \$750,000 of the \$1,000,000 recently appropriated by the Legislature for defense purposes. The money will be used to equip all units of the Massachusetts National Guard at full war strength.

The Governor expressed the opinion that Congress eventually would reimburse the state for this expense.

WOMAN ENLISTS RECRUITS FOR NAVY



At the right is Miss Viola B. McGuckin, who has an authorized recruiting office at 220 Broadway, Brooklyn. Yesterday she obtained applications from thirty-eight would-be seamen, four of whom were enlisted.

Untermeyer Heads Board to Recruit Jewish Regiments

Will Do All Within Means to Outfit Soldiers and Sailors

Samuel Untermeyer yesterday pledged himself to do everything within his means to recruit and outfit Jewish soldiers and sailors for service in case of war.

Mr. Untermeyer's decision came after a meeting with editors and publishers of the Yiddish and English-Yiddish newspapers and periodicals of New York in his office, 120 Broadway. With Mr. Untermeyer will be associated Jacob H. Schiff, Isaac N. Seligman, Nathan Straus, Oscar S. Straus, Louis Marshall, Adolph Lewisohn and other leading Jews.

The work of supervising the recruiting and drilling of Jews in Greater New York will be one of the duties of Mr. Untermeyer, who was elected chairman of the executive committee of the newly organized Jewish League of American Patriots.

No Limit on Amount

No limit was put on the amount of money that Mr. Untermeyer is willing to spend to organize the Jewish soldiers. After Congress has acted next week the lawyer will ask the Federal authorities to supply naval and military experts to train Jewish recruits. The Yiddish newspapers will conduct the publicity campaign.

This declaration was issued after yesterday's conference: "We are devoted to the principles of peace, but only on condition that peace can be maintained without the sacrifice of national honor. We are aware of the faithful and heroic services rendered by Jewish citizens to this and other countries. We shall continue the noble tradition of loyalty in this great Republic, in which millions of our people have found liberty, tranquility and security.

"The eagerness to serve their country, stimulated by the consciousness of duty and honor, has never before driven the Jews to patriotism and self-sacrifice as it has in the present crisis in America.

"The Jewish patriots in America re-

War Only Thing Left, Taft Tells Pacifists

U. S. Must Fight to Maintain National Honor, He Asserts

Oklahoma City, Okla., March 29.—"The only thing left for the United States to do, in order to maintain its national honor, is to get into war," William Howard Taft told the convention of the Oklahoma branch of the League to Enforce Peace here to-day.

"After we get into the war," he said, "the thing to do is to get on the side of those who are fighting Germany. We can do nothing but make war now."

Dr. Eaton, at 49, Ready To Form a Company

At His Birthday Party Dr. Hillis Flays Germany

"Although I'm forty-nine to-day, I'm ready to organize a company and go to the front in Europe," the Rev. Dr. Charles Aubrey Eaton, pastor of the Madison Avenue Baptist Church, told two hundred members of his congregation who attended a birthday dinner given in his honor last night.

"I was one of the first in this country to advocate joining the cause of the Allies in fighting oppression and Prussianism," he said, "and now at last the menace is growing daily closer and closer."

The dinner was given under the auspices of the Eaton Class for Men in the parish house, at 30 East Thirty-first Street. Dr. Newell Dwight Hillis declared that if Germany was permitted to win the war she would insist on control of the seas and would force the United States to pay an indemnity of \$25,000,000,000, that she might retrench.

"New York would be bankrupt in fifteen minutes," he said.

T. R. Enjoying Devilish Hunt

Danville, Va., March 29.—Colonel Roosevelt is in fine health and enjoying a successful hunt for devilish, said a telegram received here to-day from Russell J. Coes, of this city, who is the former President's host on the expedition to South Florida. Mr. Cole telegram was in response to inquiries prompted by vague rumors that the Colonel had met with an accident.

Governor Signs Bill for Military Census of State

Inventory of All Resources Available in Event of War to Begin at Once

Women To Be Included

Measure Increasing Naval Militia to 4,500 Passes the Senate

Albany, March 29.—Senator Robinson's military census bill is now law. Governor Whitman signed it this afternoon, and an inventory of all the state's resources available for use in the event of war—including women as well as men—will be begun at once.

The bill provides \$150,000 for the expenses of the census, but it is expected that the cost will approach that of the regular state census, \$600,000. The Governor is empowered to receive donations to defray the additional expense, and many such offers are expected immediately.

"The powers of the Governor under this bill," said Governor Whitman, "are much more comprehensive than under the provisions of the military law, which contemplates only the enlistment of all able bodied male citizens of the state between the ages of eighteen and forty-five years. Military strength depends upon the organization and utilization of such resources, and it is imperative that we have a knowledge of such assets available for use in the event of war."

"Provision for the common defense under the Constitution of the United States is a Federal and not a state obligation, but it is the part of prudence and foresight that the state should to the fullest extent of the means made available anticipate and prepare for such means of cooperation as the state might be called upon to contribute or be in a position to make available."

We have already provided for the compulsory military training of all boys in the state between the ages of sixteen and nineteen, and it is apparent that to carry out the provisions of that act the census provided in this bill be taken."

The Legislature took other preparedness steps to-day. The Senate passed unanimously Colonel F. A. Wells's bill, already passed by the Assembly, amending the military law to increase the naval militia to 4,500 men, and to provide for a \$6,000 yearly salary for Commander R. P. Forshey, who is to be on active duty continuously like Major

General John F. O'Ryan, of the National Guard

Assemblyman Youker introduced a bill providing that any New York City employee paid out of the city treasury who shall upon the consent of his department or office head, secure a commission under the American National Red Cross to serve with the American army or navy in time of war shall not forfeit any of his salary, vacation or holiday privileges.

Plea for Evacuated Zone

Thousands Starving There, Says Appeal from France

A cable message was received yesterday by the American Red Cross from Mrs. Benjamin S. Lathrop, of the American Fund for French Wounded, in Paris, appealing for funds for the immediate relief of thousands of women and children who have been found in a starving condition in the devastated districts evacuated by the Germans in their retreat. The message follows:

"Terrible condition at Noyon; beg condensed milk, clothes; offering our motors; immediate relief; children pitiful; no meat in seventeen months; scurvy."

In response to Mrs. Lathrop's appeal, the New York County Chapter of the Red Cross immediately cabled \$5,000 to Paris, and additional funds will be cabled as needed. The money sent will be spent for milk and other necessities for the children. Shipments of supplies needed for the relief of these destitute refugees, who for two years have been in the fighting zone between the two armies and inaccessible to the various relief agencies, are ready to be made at once. They will be drawn from the Red Cross storerooms at the Bush Terminal and other points, and from the other war relief clearing houses in the city.

Goethals Accepts New Jersey Post

Nomination as State Engineer Will Be Sent to Senate To-day

Trenton, March 29.—General George W. Goethals accepted to-day the post of State Engineer of New Jersey, a position created for him. His name will be sent to the Senate to-morrow. The salary has not been announced, but it is believed that it will be from \$20,000 to \$25,000.

As State Engineer General Goethals will have charge of the construction of a \$15,000,000 highway system and will act as supervisor of all public works commissions now in existence or soon to be established. Projects that will be referred to him include tunnels under the Hudson River, or bridges over it; waterfront development, including that in which the cooperation of New York has been promised; a transatlantic ship canal and the construction of a bridge over the Delaware.

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Navy Yard Here May Construct 42,000-Ton Ship

Additional Building way for Capital Vessels Authorized by Department

Washington, March 29.—Construction of an additional building way for capital ships in the New York Navy Yard has been authorized by the Navy Department. Work will be begun immediately, and it is possible that one of the 42,000-ton battleships, three of which already have been authorized, may be constructed there.

Three private shipbuilding concerns have received contracts for the construction of submarine chasers of the 110-foot type, or similar to the sixty-four being constructed at the New York and the New Orleans yards. Additional awards for these small craft are being made by the department as rapidly as agreements with the builders are perfected.

Volunteer yachtsmen, whose boats have been listed for coast patrol work, are beginning activities along certain parts of the coast. The department is without legal authority to call such volunteers into Federal service, but has given permission for them to operate individually.

Dates for the establishment of civilian training camps in the four military departments were announced at the War Department to-day. Those for the Eastern Department, which are to be held at Plattsburgh, N. Y., are: First camp, June 2 to July 1, 1917; second, July 7 to August 5; third, August 11 to September 9; fourth, September 15 to October 15.

The order gives directions for twenty-two other camps in the Central, Southern and Western departments.

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WHY do so many business men purchase and use the new Encyclopaedia Britannica? Why sixteen times more business men and women than college professors and teachers? And twenty-five times more than clergymen?

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Rudolph Blankenburg, retired woolen manufacturer of Philadelphia, says the Britannica is "a business and household necessity."

John H. Patterson, president of the National Cash Register Co., calls the Britannica "a clearing house of knowledge."

Hugh Chalmers, president of the Chalmers Motor Co., declares that the Britannica is of great value to "the young business man of today who needs to be thoroughly posted in order to prepare himself for promotion."

James B. Forgan, formerly president of the First National Bank of Chicago, recommends the Britannica as "almost a necessity to any one who wants to post himself on matters such as come almost daily to his attention."

E. P. Ripley, president of the great "Santa Fe" railroad system, says railroad men need it.

Professor Paul T. Cherington, chairman of the National Educational Committee of the Associated Advertising Clubs, says: "You make it necessary for every alert business man to ask himself whether he can afford to get along without the Britannica."

Other well-known leaders in business who have purchased and use the Britannica include: Samuel Rea, president of the Pennsylvania Railroad; Ex-Judge Gary, the head of the United States Steel Corporation; J. Ogden Armour, president of Armour & Co.; Theodore N. Vail, president of the American Telephone & Telegraph Co.

Among the large industrial corporations which own the Britannica are:

Pillsbury Flour Mills Co., Minneapolis; General Electric Co.; Metropolitan Life Insurance Co.; American Trading Co., exporters; Singer Manufacturing Co.; Ford Motor Co., Detroit; Bausch & Lomb Optical Co., Rochester; and hundreds of others.

You don't want to buy the Britannica merely because these business men and business houses have it. But you do need it for the very same reasons that these business men and business houses own and use it.

No matter what your business interests are, whether you are the owner of a business, or just starting out, you need the Britannica for its practical, usable information.

Andrew Carnegie one of the most successful business men in the world, gives this advice to ambitious young men:

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Send today for our illustrated book which tells you the practical value of this wonderful work. (You don't need to pay cash for a set. If you prefer, you can obtain a set, printed on genuine India paper, for only \$1 down and the balance payable in convenient monthly amounts for a limited period.)

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Gentlemen:—Please send me, free, your illustrated book, giving full information about the new Encyclopaedia Britannica. Also tell me what I will have to pay for one of the remaining sets of the "Handy Volume" issue of the Britannica printed on genuine India paper.

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